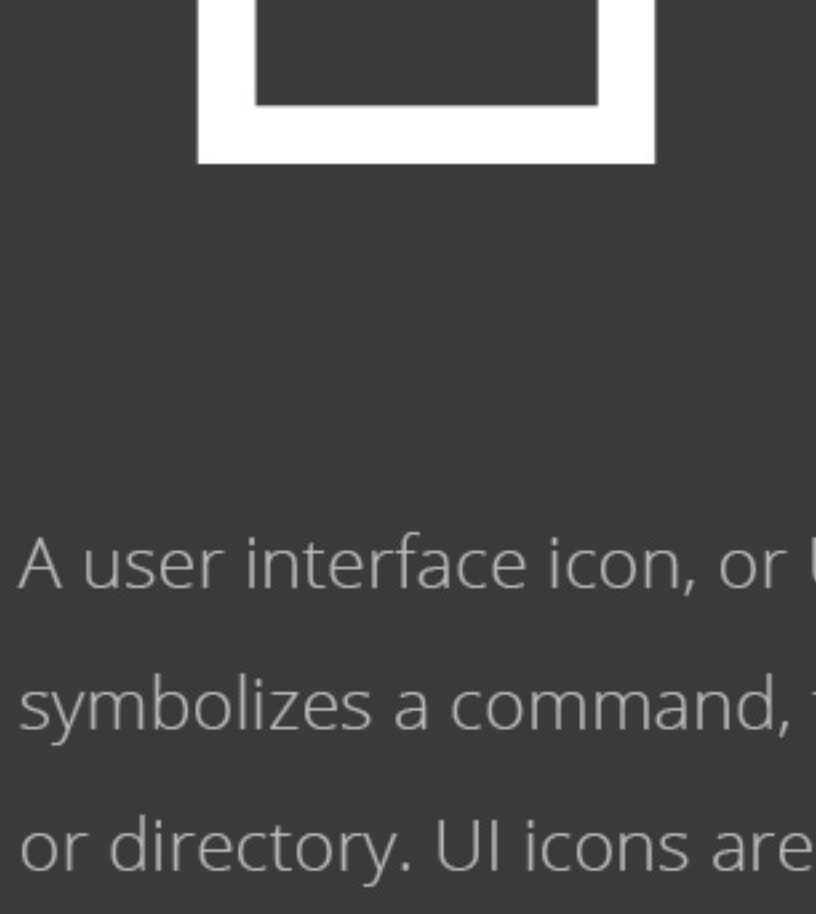
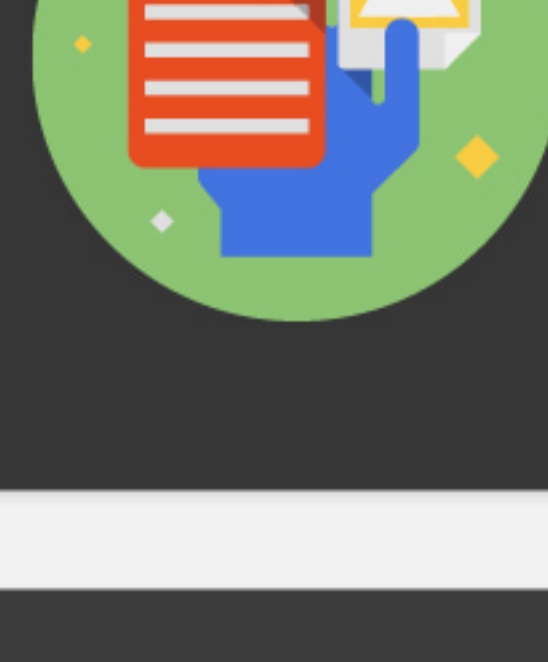


User interface icons



Feature icons / Illustrations / Infographics



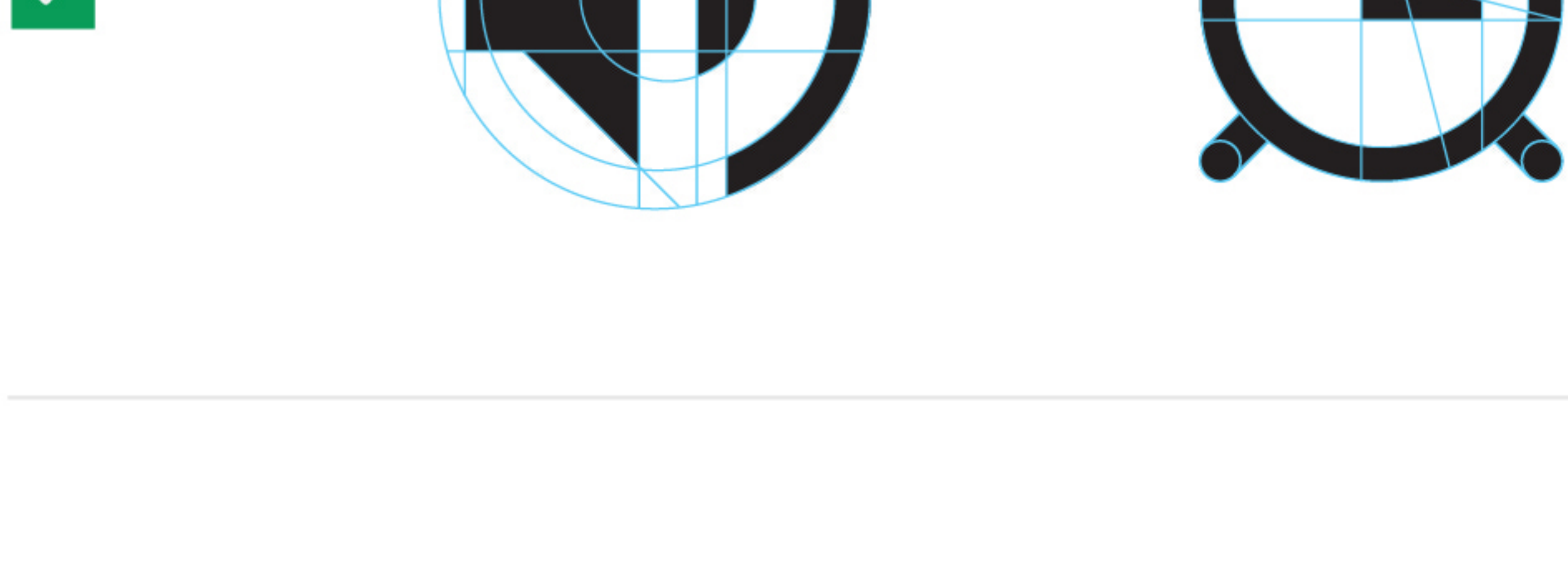
User interface icons

A user interface icon, or UI icon, symbolizes a command, file, device or directory. UI icons are also utilized across Google properties to represent actions like trash, print, and save, etc.

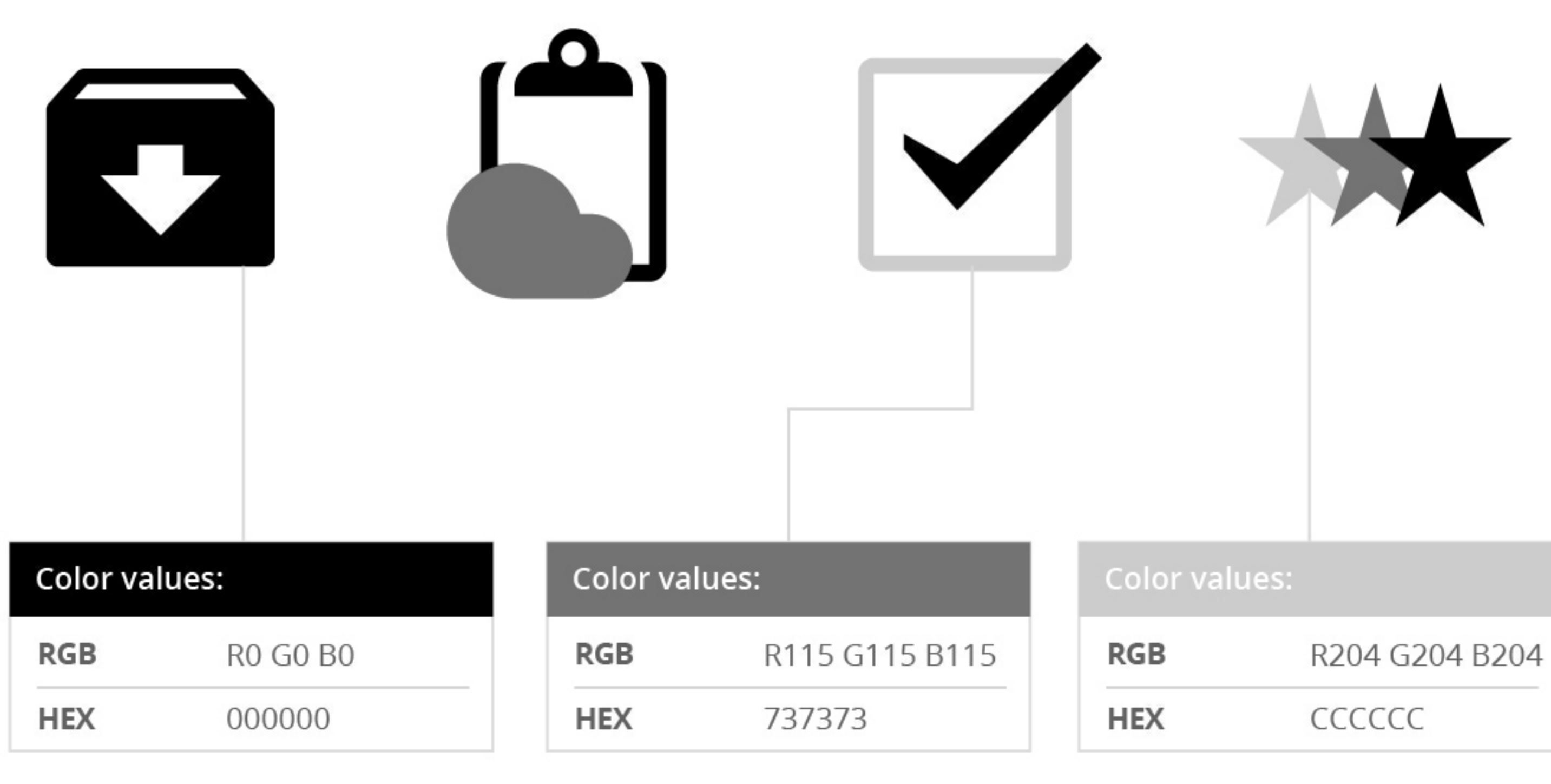
Design principles: Reductive approach



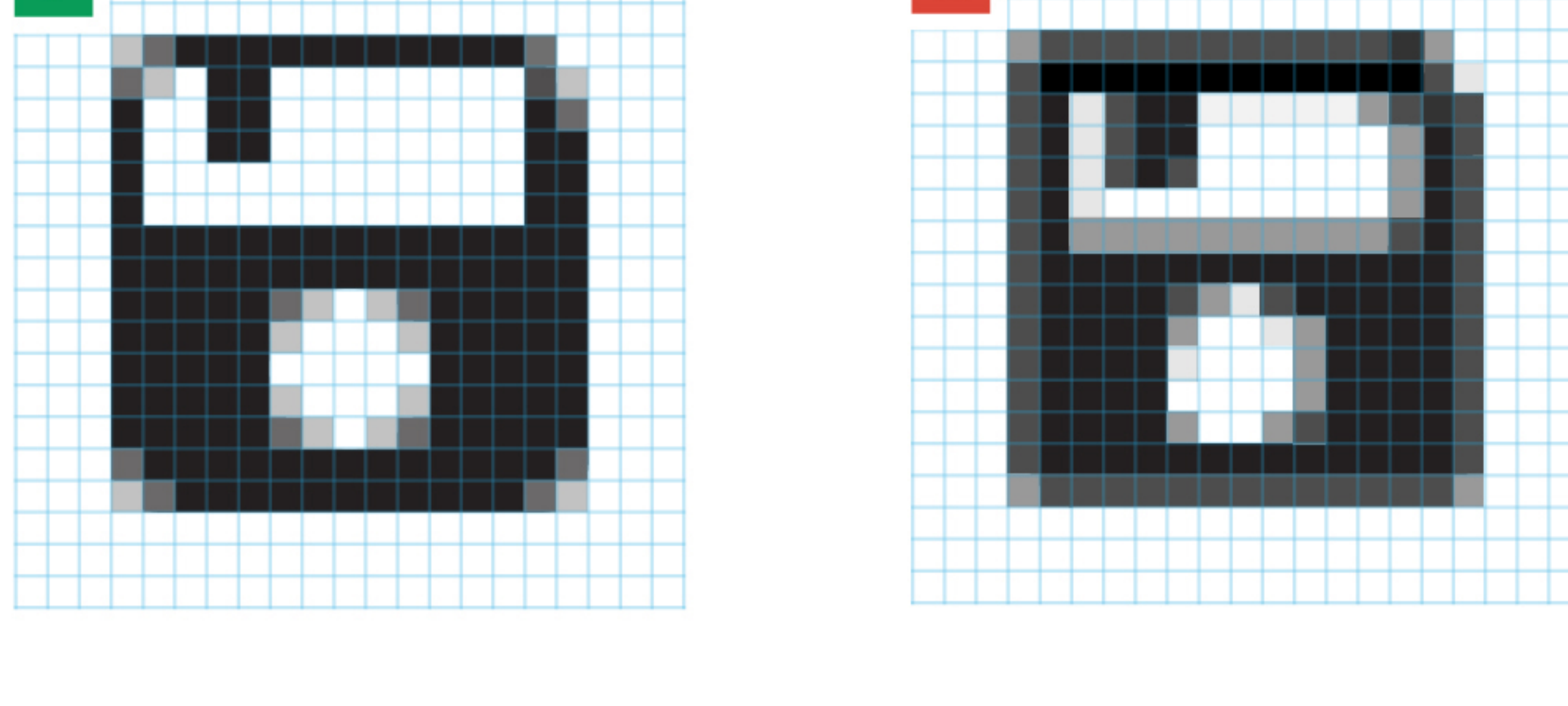
Design principles: Geometric shapes



Design principles: Color

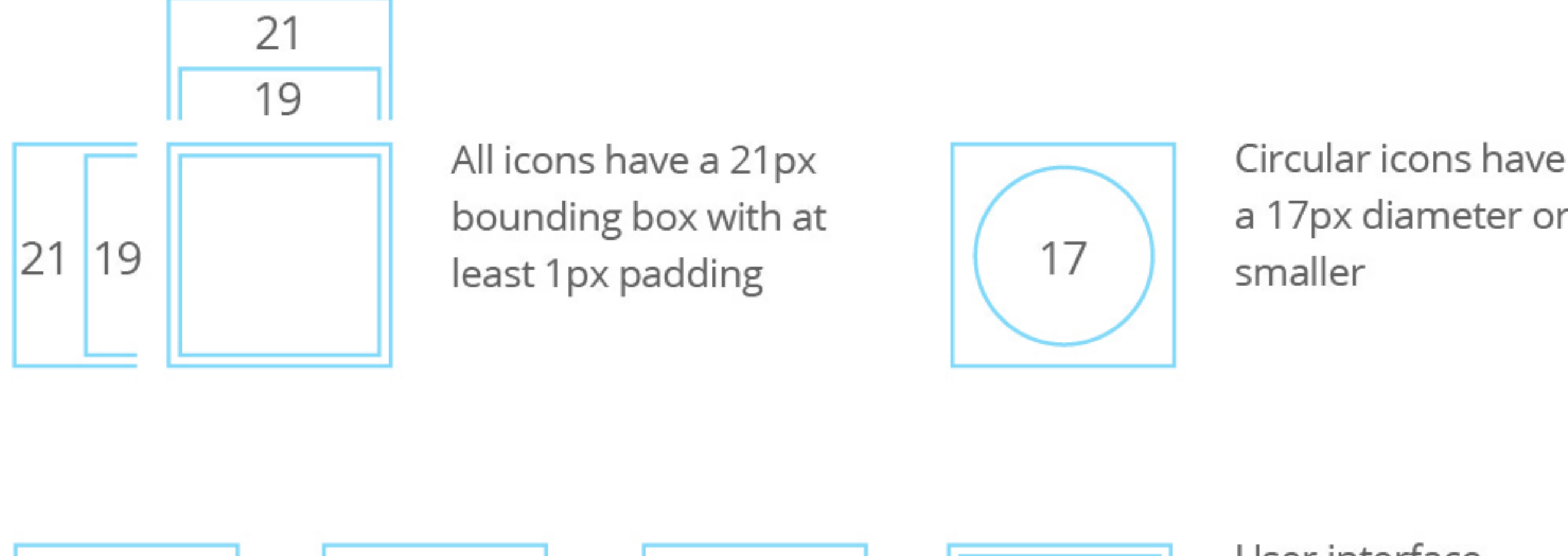


Creating product icons: Pixel perfect

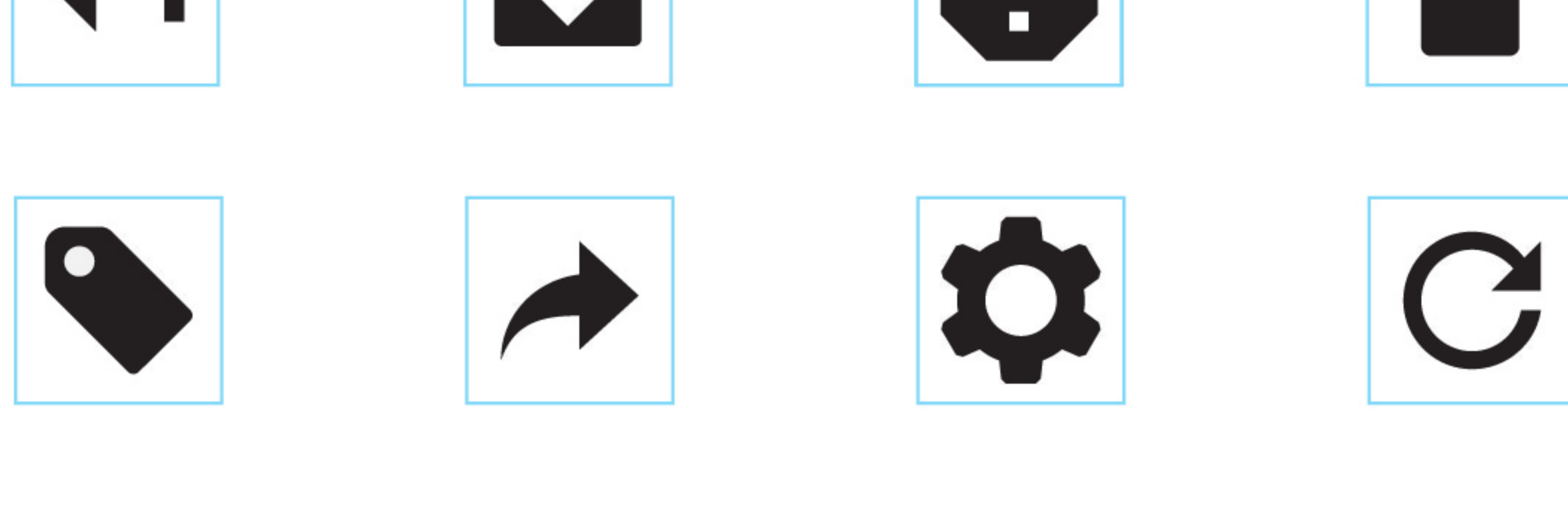


Icons that align to the pixel grid allow for crisp detail at small sizes.

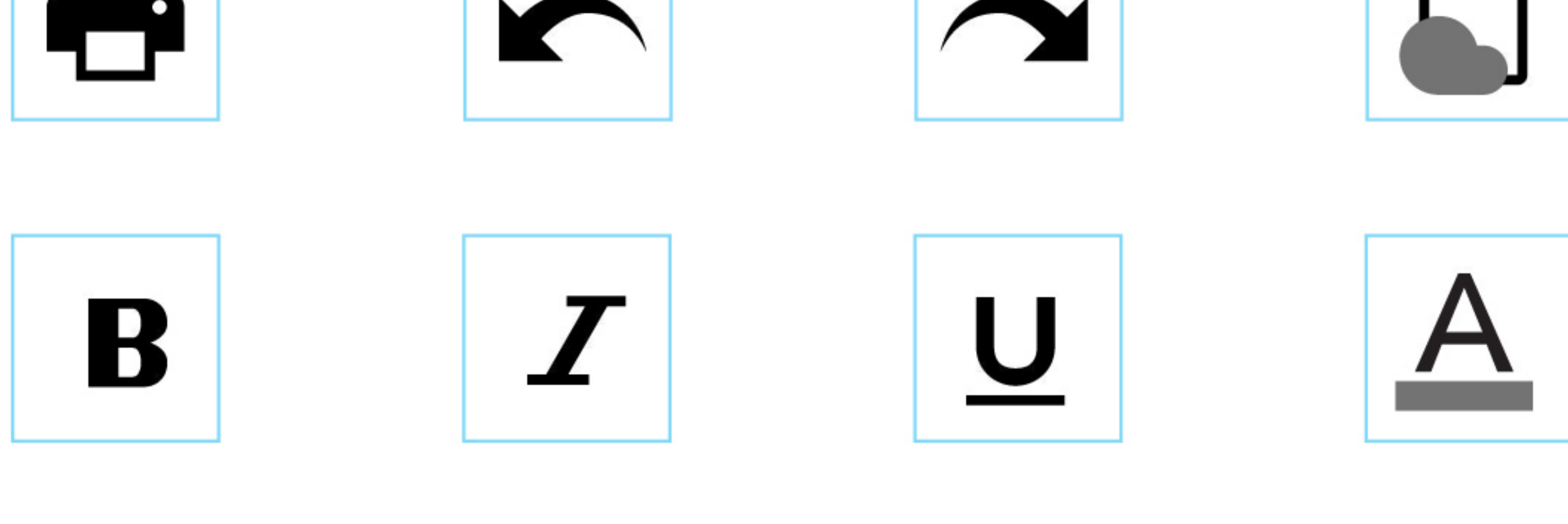
Creating user interface icons: Proportion and sizes



Gmail



Google Docs



Calendar

